

WORK Track

Live Now

VIRTUAL SOLUTIONS

Sam Aaron CEO (Source: PL Listed)

Upcoming

Keynote Session

Nat Friedman, Chief Executive Officer (GitHub)

Stopping vulnerabilities at the source

Grey Baker, Director, Product Management (GitHub)

Pavel Avdeyev, Director of Engineering, Intelligence (GitHub)

See full schedule

GitHub Satellite Virtual 2020

Global software development platform GitHub had plans in place for its annual community and product event, Satellite, to be held in Paris in May until the COVID-19 pandemic shut down in-person events. In less than two months, GitHub Satellite was transformed into a live virtual event for attendees to learn, engage, play, and share ideas from the safety of their own homes.

SOLUTION

ETP Company LMG customized a robust broadcast-level streaming platform to create a 100% remote solution where both the presenters and crew worked and presented from remote locations.

[▶ Watch Recorded Stream](#)


ENTERTAINMENT
TECHNOLOGY PARTNERS

#TAKEITVIRTUAL



Your workflow GitHub Desktop

Manage tasks

- Triage notifications
- Browse repos
- Catch up on issues
- Create an issue
- Comment on issues
- Assign self to issue

Branch

- Fork or clone repo
- git checkout -b branch
- git stash

Commit

- git add -p
- git diff
- git commit -m
- git push origin branch

Code review

- Open pull request
- git checkout pr-branch
- Review and comment

Merge and release

- View checks
- git rebase
- git merge
- git tag



#GitHubSatellite

STATS | RESULTS



70K+

Unique Visitors

12X greater audience than expected for the Paris event and livestream.



178

Countries



1.4M+

Minutes Watched

Over two years of content absorbed across the globe over the course of the virtual event, distributed across Livestream.com, YouTube, and Twitter/Periscope.

24

Hours of Streaming

40+

Remote Presenters

15

Entertainment Acts

Content was split into a “work” track for the serious sessions, and a “play” track for a more fun, playful approach to education. All presenters were live, with some prerecorded elements for transitions/breaks.